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THE Mayor of Lincoln, Coun. Cecil Robinson, who is a churchwarden at St. John's Church, Ermine, Lincoln, with members of the church council and congregation at a coffee evening at the Guildhall.

BETTER TRAINING URGED

THE East Midlands attracts only two per cent of overseas tourist business, said former MP for Lincoln, Sir Geoffrey de Freitas, at a meeting of the executive committee of the East Midland Tourist Board.

And the task of the board was to "put this region on the tourist map," said Sir Geoffrey, chairman of an all-party Parliamentary Tourism Committee.

He said there must be better facilities for training British staff in hotels.

"It is sad that in this country personal service is too often viewed as a casual low-grade occupation or as a job for students during their vacations."

Though foreign tourism was important, he said, domestic tourism, of which

the East Midlands gets six per cent, also was.

"Our task is to put this region on the tourist map, but if we are to succeed we need the support of local authorities, commercial organisations and amateur groups."

July 19th. 1976.